

Mahnoor Siddiqui

UX Designer

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Experience

Product Design Intern @ UNC School of Government

05/2020 - 08/2020, Chapel Hill, NC

- **Designed** logos and brand identity guide for the IT department & internship program using Adobe Illustrator
- **Trained** new recruits on Figma prototyping, accessibility compliance and heuristics
- **Led focus groups** to investigate users' needs, sentiments and pain points which assisted in creating style guides and high-fidelity prototypes with Figma
- **Utilized Google Analytics** data & Wordpress to research usability, accessibility and heuristics to create UX recommendation reports to help finalize design decisions

User Experience Design Support @ UNC School of Government

10/2019 - 05/2020, Chapel Hill, NC

- **Implemented AR** and designed and style guides for an online open-source textbook project for high school students via Pressbooks
- **Designed** interactive, high-fidelity, mobile and web prototypes to revamp several Wordpress websites using Figma

Application Developer Intern @ IBM

06/2018 - 08/2018, Research Triangle Park, NC

- **Remodeled and redesigned** Business Process Models via SAP Solution Manager 7.2's graphical editor using BPMN 2.0
- **Learned and utilized** SAP Solution Manager to re-assign and delete 100+ Logical Component Groups for 5+ different customers to maximize usability and efficiency
- Learned IT cross-functionality, **Design Thinking** and **Agile** methodology by working along side a team within an Agile workplace environment

Education

University of North Carolina at Chapel Hill, B.S Information Science

Class of May 2020

- Studied abroad in Seoul, South Korea from Feb 2019-Jun 2019 (Yonsei University)
- Relevant courses: UI Design, Graphic Design, Interaction Design, Databases & Data Analysis
- Design chair for 2019 Carolina Analytics and Data Science

Skills

Design & Research

Interaction Design

UX Design

Product Design

Prototyping

Wireframing

Visual Design

Persona Hypothesis

Task Analysis

Usability Testing

Tools

Figma

Adobe CC

Sketch

Google Analytics

Mural

Programming

HTML/CSS

Javascript

SQL

Java